Brainstorm & Idea Prioritization

|  |  |
| --- | --- |
| Date | 26-june-2025 |
| Team ID | LTVIP2025TMID30428 |
| Project Name | To supply left over food to poor |
| Maximum Marks | 2 Marks |

# Brainstorming Overview

Brainstorming encourages open team collaboration to generate creative ideas and problem-solving approaches for the Leftover Food Supply System. Prioritizing idea quantity over immediate quality helps uncover innovative ways to connect donors, volunteers, and beneficiaries using Salesforce.

# Step-1: Team Gathering, Collaboration & Select the Problem Statement

Problem Statement:

Large amounts of edible leftover food from restaurants, events, and households go to waste daily, while many people remain hungry. Our goal is to build a Salesforce app that connects food donors with volunteers and NGOs to deliver food to the needy efficiently.

Team Members:

REDDYVARI THARUNKUMAR REDDY

Akkiraju Yasaswini

Alagani Bhagyaraja

Collaboration Tools Used:

- Salesforce Org (Developer Edition)  
- Chatter for communication  
- Google Meet for meetings

# Step-2: Brainstorm, Idea Listing & Grouping

|  |  |  |
| --- | --- | --- |
| Idea | Category | Tools/Features to Use in Salesforce |
| Create Food Donation Form | Data Collection | Web-to-Lead, Custom Objects |
| Notify volunteers | Communication | Process Builder, Email Alerts |
| Geo-tag donor/receiver | Logistics | Custom Fields, Google Maps API |
| Schedule pickups | Task Management | Flows, Calendar Integration |
| Monitor food expiry | Quality Control | Custom Fields, Validation Rules |
| Feedback system | Monitoring | Surveys, Reports, Dashboards |
| NGO user access | Multi-role system | Profiles, Permission Sets |

# Step-3: Idea Prioritization

Use the Impact vs Effort Matrix to categorize your ideas:

|  |  |  |
| --- | --- | --- |
| Priority | Idea | Reason |
| High | Food Donation Form | Essential for receiving donations |
| High | Volunteer Notifications | Ensures timely pickups |
| Medium | Geo-tagging | Helps optimize delivery |
| Medium | Scheduling Pickups | Improves planning |
| Low | Feedback System | Useful for improvement |
| Low | Monitor food expiry | Extra safety layer |